

Exhibit F

Exhibit F
Materials Considered

Court Documents

- Answer of Defendant Lightning Labs, Inc. to the Complaint, *Tari Labs, LLC v. Lightning Labs, Inc.*, United States District Court, Northern District of California San Francisco Division, Case No. 3:22-cv-07789-WHO, dated February 7, 2023.
- Complaint for Trademark Infringement and Unfair Competition, *Tari Labs, LLC v. Lightning Labs, Inc.*, United States District Court, Northern District of California, Case No. 4:22-cv-07789, dated December 8, 2022, and exhibits.
- Declaration And Preliminary Expert Report of Dr. Robert Palmatier in Support Of Plaintiff's Ex Parte Application For Temporary Restraining Order To Preserve The Status Quo And Motion For Preliminary Injunction, *Tari Labs, LLC v. Lightning Labs, Inc.*, United States District Court, Northern District of California, Case No. 3:22-cv-07789-WHO, dated February 21, 2023, and exhibits.
- Declaration of Elizabeth Stark, February 27, 2022.
- Memorandum of Points and Authorities in Support Of Plaintiff's Ex Parte Application For Temporary Restraining Order To Preserve The Status Quo And Motion For Preliminary Injunction, *Tari Labs, LLC v. Lightning Labs, Inc.*, United States District Court, Northern District of California, Case No. 3:22-cv-07789-WHO, dated February 21, 2023.

Survey Literature

- Barber, W.G. and Yaquinto, G.E. (2022.) The Universe, pp. 31-56 in *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, 2nd ed., Shari Seidman Diamond and Jerre Swan, eds., Chicago IL: American Bar Association.
- Diamond, S. (2011) Reference guide on survey research, pp. 359-423 in the *Reference Manual on Scientific Evidence*, Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence; Federal Judicial Center; National Research Council.
- Edwards, G. K. and Mayberry, J. D. (2022). The *Daubert* revolution and Lanham Act surveys, *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, 2nd ed., Shari Seidman Diamond and Jerre Swan, eds., Chicago IL: American Bar Association.
- McCarthy, J.T, McCarthy on Trademarks and Unfair Competition, 4th ed. *Chapter 32. Procedure in Trademark Infringement and Unfair Competition Litigation*, McCarthy on Trademarks and Unfair Competition, 4th ed. § 32:163. Survey methodology—Approximating market conditions.

- Peterson, G., Griffin, J., et al. (2017). "Smartphone Participation in Web Surveys." *Total survey error in practice: Improving quality in the era of big data*, ed. by Paul P. Biemer et al. John Wiley & Sons, pp. 203-233.
- Simonson, I. and Kivetz, R. (2012). Demand effects in likelihood of confusion surveys: The importance of marketplace conditions, *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, Shari Seidman Diamond and Jerre Swan, eds., Chicago IL: American Bar Association, pp. 243-259.
- Swann, J. (2022). Likelihood-of-confusion surveys, *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, 2nd ed., Shari Seidman Diamond and Jerre Swan, eds., Chicago IL: American Bar Association, pp. 59-78.

Websites

- <https://bitcoinmagazine.com/search?query=tari>, last accessed February 23, 2023.
- <https://bitcoinmagazine.com/search?query=taro>, last accessed February 23, 2023.
- <https://bitcoinmagazine.com/search?query=taro+tari>, last accessed February 23, 2023.
- <https://bitcoinmagazine.com/technical/addressing-realities-of-taros-limitations>, last accessed February 24, 2023.
- <https://bitcoinmagazine.com/technical/how-bitcoin-taro-protocol-works>, last accessed February 27, 2023.
- <https://bitcoinmagazine.com/technical/taro-launches-stablecoins-on-bitcoin>, last accessed February 24, 2023.
- <https://coinshares.com/research/taro-a-new-asset-issuance-protocol-on-bitcoin>, last accessed February 23, 2023.
- <https://data.census.gov/table?q=american+community+survey&tid=ACST1Y2021.S0101>, last accessed February 26, 2023.
- <https://discord.com/servers?query=bitcoin>, last accessed February 27, 2023.
- <https://discord.com/servers?query=blockchain>, last accessed February 27, 2023.
- <https://discord.com/servers?query=digital>, last accessed February 27, 2023.
- <https://discord.com/servers?query=tari>, last accessed February 27, 2023.
- <https://discord.com/servers?query=taro>, last accessed February 27, 2023.
- <https://discord.com/servers?query=taro+tari>, last accessed February 27, 2023.
- <https://docs.lightning.engineering/the-lightning-network/taro>, last accessed February 23, 2023.

- <https://lightning.engineering/posts/2022-4-5-taro-launch/>, last accessed February 24, 2023.
- https://static.tron.network/pdf/TRON_Crypto%20ETFs%200917.pdf
- <https://substack.com/search/bitcoin>, last accessed February 27, 2023.
- <https://substack.com/search/blockchain>, last accessed February 27, 2023.
- <https://substack.com/search/digital>, last accessed February 27, 2023.
- https://substack.com/search/tari?searching=all_posts, last accessed February 27, 2023.
- <https://substack.com/search/taro?searching=publication>, last accessed February 27, 2023.
- https://substack.com/search/taro%20tari?searching=all_posts, last accessed February 27, 2023.
- https://tanthetaa.com/?utm_medium=referral&utm_source=clutch.co, last accessed February 24, 2023.
- <https://tarilabs.com/faq/>, last accessed February 24, 2023.
- <https://tezos.com>, last accessed February 24, 2023.
- https://twitter.com/search?q=bitcoin&src=typed_query, last accessed February 27, 2023.
- https://twitter.com/search?q=blockchain&src=typed_query&f=top, last accessed February 27, 2023.
- https://twitter.com/search?q=digital&src=typed_query&f=top, last accessed February 27, 2023.
- https://twitter.com/search?q=tari&src=typed_query&f=top, last accessed February 27, 2023.
- https://twitter.com/search?q=taro&src=typed_query&f=top, last accessed February 27, 2023.
- https://twitter.com/search?q=taro%20tari&src=typed_query&f=top, last accessed February 27, 2023.
- <https://web.archive.org/web/20200329135219/https://en.longhash.com/news/blockchains-gender-divide-a-data-story>, last accessed February 27, 2023.
- https://www.cyberstates.org/pdf/CompTIA_Cyberstates_2022.pdf, last accessed February 27, 2023.

-
-

-
-
-
-
- [5](https://www.reddit.com/search/?q=blockchain, last accessed February 27, 2023.

</div>
<div data-bbox=)

- <https://www.reddit.com/search/?q=digital>, last accessed February 27, 2023.
- <https://www.reddit.com/search/?q=tari>, last accessed February 27, 2023.
- <https://www.reddit.com/search/?q=taro>, last accessed February 27, 2023.
- <https://www.reddit.com/search/?q=taro%20tari>, last accessed February 27, 2023.

Other Documents

- 3367_Dat_020623.xlsx.